

**UNITED STATES DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
PATENT EXAMINATION BRANCH**

In re the Application of: )  
K. KLARFELD et al. )  
Serial No.: 09/963,335 )  
Filed: September 24, 2001 )  
For: SYSTEM AND METHOD FOR )  
PERSONALIZED TV )  
)

) Examiner: Brown, Rueben M.  
)

) Art Unit: 2424  
)

) Confirmation No.: 2141  
)

) Reply to Office Action  
Dated July 7, 2009  
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**REPLY TO OFFICE ACTION DATED JULY 7, 2009  
AND PETITION FOR TWO MONTH EXTENSION OF TIME**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Applicant hereby replies to the Office Action dated July 7, 2009, in the above-referenced patent application. Attached hereto are the following additional documents, if any: Information Disclosure Statement. Reexamination and allowance of all claims is respectfully requested in view of the following amendments and remarks. No new matter has been added.

Applicant hereby petitions for a two month extension of time from October 7, 2009 to December 7, 2009, to respond to the Office Action. An extension fee in the amount of \$490.00 is being paid via credit card. If necessary, the Commissioner is hereby authorized in this reply, to charge payment or credit any overpayment to Deposit Account No. 01-1960 for any additional fees required under 37 C.F.R. §§1.16 or 1.17, particularly, extension of time fees.

Application No. 09/963,335  
Amdt. Dated December 7, 2009  
Reply to Office Action Dated July 7, 2009

Docket No. MET2.PAU.23

**Amendments to the Claims** begin on page 3 of this paper.

**Remarks** begin on page 9 of this paper.